



Louise Holyoak

Assistant Consultant

BA, PGCE, MA

louise.holyoak@quod.com



Areas of expertise

Louise joined Quod as an Assistant Consultant in 2025 following twelve years as a secondary geography teacher. As part of the Socio-Economics team, she is developing her expertise in baseline analysis, calculating Community Infrastructure Levy (CIL), stewardship strategies and the consideration of how women and girls experience and use space within the built environment. She uses QGIS to produce spatial analyses and mapping to support socio-economic assessments, including education provision and healthcare. Louise also has a strong interest in linking development projects with local colleges and education centres to inform and strengthen Section 106 contributions related to skills, training and employment..

Key experience

Community Infrastructure Levy (CIL) – Supporting the preparation of CIL calculations and providing technical guidance to clients on the application and interpretation of CIL regulations.

North Hemel – Conducting socio-economic baseline assessment to inform the emerging proposals for North Hemel, as part of the wider Hemel Garden Communities initiative.

East Chelmsford (Hammond's Farm) – Contributing to the development of a long-term stewardship strategy through policy review and contextual research, including exploring how the design and management of spaces can enhance the safety and accessibility of the built environment for women and girls.

North Warnborough – Researching local education providers and training opportunities to shape Section 106 contributions related to skills development, education and employment.

Key projects

North Hemel
Land South of Gartree Road
North Warnborough
East Chelmsford (Hammond's Farm)
One Portal Way

Key clients

Berkeley Homes
Bloor Homes
Imperial College
Pigeon
The Hill Group
Urban&Civic
Wates