

A Quod profile



# James Parrott

## Planner

BA, MSc, MSc

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### Areas of expertise

James is a town planner with extensive experience providing planning advice to both public and private sector clients. He has worked on a wide range of medium- and large-scale projects, including residential, commercial, and mixed-use developments.

At Quod, James plays an active role in delivering projects such as urban regeneration schemes, greenfield urban extensions, data centres, and industrial developments. His responsibilities cover the full planning process - from initial strategy and advice through to the preparation and submission of planning applications.

### Key experience

James has over four years of experience working in a private consultancy setting, which has provided a strong foundation for developing his planning expertise and commercial awareness. Through advising clients and preparing planning applications, James has gained a thorough understanding of planning policy and the strategies required to secure planning approvals.

**Grahame Park North East Phase 1** - James is part of a multi-disciplinary team preparing the outline planning application and subsequent reserved matters for the redevelopment of the northeastern section of Grahame Park, in partnership with Lovell and Barnet Homes. He supported the pre-application process for both the outline and reserved matters applications and is currently working through the determination stage with the London Borough of Barnet.

**Plough Road, Smallfield** - James contributed to a multi-disciplinary team assembled by Lovell to submit a reserved matters application for 120 homes on the outskirts of Plough Road, Smallfield. He worked efficiently to ensure timely submission and has collaborated closely with the wider team and the local authority throughout the determination process.

### Key projects

Grahame Park North East Phase 1, Barnet

Blackwater, Chelmsford

Plough Road, Smallfield

Riverside House, Wandsworth

Thorney Mill Rail Sidings, Iver

Elliotts Field, Rugby

George House

Boxpark, Shoreditch

### Key clients

Lovell

Tritax

Powerday

Circle Development

Westminster Great School

Meantime Brewery

British Land

Boxpark



**Blackwater, Chelmsford** - James is involved in a major scheme to deliver two hyperscale data centres in Chelmsford. He has worked closely with the project team to expedite the pre-application process while fostering a positive relationship with Chelmsford Council officers. James will soon lead the preparation of the planning application for submission.

**Riverside House** - James undertook a detailed planning appraisal to inform a pre-application meeting with Wandsworth Council. Since then, he has supported the client in assembling a team to deliver an exciting build-to-rent project, optimising the use of underutilised office land.

**Thorney Mill Sidings, Iver** - James conducted a comprehensive planning appraisal of an industrial freight site to identify key planning issues. He is now facilitating the pre-application process to ensure the scheme progresses positively.