

A Quod profile



# Frankie Tidd

## Planner

MA, BA

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### Areas of expertise

Frankie is a Planner working towards her Town Planning Chartership. She has three years of experience in private consultancy, two of which were completed alongside her Master's Degree in Spatial Planning through a Degree Apprenticeship at UCL.

Her background, focussed in the residential and mixed-use projects, combined with her academic career, has enabled her to build strong commercial awareness while also developing a solid grounding in planning policy and research. Frankie has provided a range of planning advice, equipping her with the ability to deliver well-informed, practical advice to clients.

Through preparing and submitting planning applications on behalf of clients, Frankie has gained valuable experience and developed the skills required to successfully secure planning permission.

### Key experience

**Morden Wharf, Greenwich Peninsula** – Frankie is part of the multi-disciplinary team progressing the Section 73 and Reserved Matters applications for the residential-led redevelopment of Morden Wharf. She coordinated complex technical documentation across the project team, successfully managing and submitting both applications. Her role included drafting the planning and compliance statements, ensuring consistency and clarity in line with planning policy.

**Oasis Park, Canning Town** – Frankie led the preparation of a full planning application for the redevelopment of a waste transfer facility in Newham, managing the process from initial coordination through to submission. She collaborated closely with the design team and sustainability consultants to ensure operational requirements were met while aligning with local and London-wide environmental policies.

### Key projects

Morden Wharf  
Oasis Park  
Haringey Civic Centre  
West Sussex Appeal

### Key clients

Galliard  
IKEA  
Soco  
Lovell  
West Sussex County Council  
John Sisk & Son Limited  
Powerday



**Haringey Civic Centre** – Frankie has managed and submitted numerous conditions associated with the redevelopment of the Grade II listed Haringey Civic Centre. Her role involves close collaboration with the architectural and heritage consultants to ensure compliance with detailed design and conservation requirements, while maintaining constructive engagement with the local planning authority.

**Middleton-on-Sea, West Sussex (Appeal)** – Working on behalf of Lovell and West Sussex County Council, Frankie supported the preparation and submission of a planning appeal for 67 new homes in Middleton-on-Sea. She drafted the statement of case, collaborated closely with the client and legal team, and reviewed technical documentation—contributing to the development of a clear and robust appeal strategy.