



Prince Siddharth

Associate

BCom (Hons) Economics, BEng (Hons)
Engineering Science

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Areas of expertise

Prince is an economist with experience working across the private and public sectors.

In the private sector, he conducted economic impact analysis to tackle policy and business issues across a variety of sectors in New Zealand. In the public sector he has reviewed economic modelling of multi-billion-dollar road and rail projects in New Zealand. He has also led the review and contributed to business cases of these projects. Prince is also accredited in the Better Business Cases™ Foundation and Practitioner courses.

In the UK, he has looked at socio-economic issues in Wales and developed strategic case documents.

Prince has experience working with politicians and multidisciplinary teams across several organisations.

Key Experience:

Third Menai Crossing – Isle of Anglesey County Council (2023) - Prince investigated the socio-economic challenges of Anglesey in Wales and its linkages to a reliable connection with mainland Wales. This included looking at demographic characteristics, labour market patterns, environmental impacts, tourism, deprivation.

Strategic Outline Case – Zip World (2023) - Prince produced an economic case for Zip World's tourism activity offering by upgrading its infrastructure and decarbonisation strategy in North Wales. This involved adjusting input-output tables to determine the wider economic impacts of these activities.

Business Case review – Road and rail projects, New Zealand (2021 – 2023) - Prince led the review of business cases for multi-billion-dollar road and rail projects in New Zealand. This involved thoroughly examining the socio-economic issues to ensure a strong case for change was made and reviewing the economic modelling.

Key clients

Isle of Anglesey County Council
(IACC)

Waka Kotahi NZ Transport Agency
KiwiRail

Key projects

Local socio-economic impacts in
North Anglesey

Improving resilience and reliability
across the Menai Strait