



Matthew Rudge

Consultant

BSc (Hons), Economics

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Areas of expertise

Matt joined Quod in September 2022, having previously spent two years working as an investment analyst at an asset management firm.

Matt has gained extensive experience working with both public and private sector clients, specialising in data collation and analysis in conjunction with qualitative research and policy review. He is skilled in data visualisation techniques using GIS and the Microsoft Office suite.

He is experienced in Green Book appraisal and supports the writing of business cases in line with DLUHC and HM Treasury guidance. He has also undertaken training from the Institute of Economic Development in economic evaluations in line with the Magenta Book.

Key Experience

For the Holyhead Freeport bid, Matt conducted baseline economic analysis and project research contributing to the economic case. He also used GIS to produce the maps outlining the vision for the bid.

Matt has worked on behalf of the Isle of Anglesey County Council on the evaluation of several projects across the Community Renewal Fund and European Regional Development Fund, encompassing the construction of new business units and various initiatives across employment and skills. This involved engagement with key stakeholders and assessing value for money.

He has provided socioeconomic impact analysis on economic shocks such as a factory closure in Anglesey, making the case for government intervention, and has supported the assurance of business cases in the Long Eaton Town Deal at OBC stage.

Key Clients

Isle of Anglesey County Council
Erewash Borough Council

Key Projects

Holyhead Freeport
Erewash Town Deal
Isle of Anglesey County Council -
Economics Advice