



Uma Humelnicu

Consultant

BSc (Hons), MRes

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Areas of expertise

Uma has joined Quod in September 2021 and has been supporting on a range of projects, including mixed-use and commercial developments, estate regeneration and strategic sites. Her academic background includes a Geography and Urban Planning Degree BSc (University of Birmingham) and Urban Design MRes (University College London).

Uma has been supporting the Socio-Economics Team on demographic and economic data analysis, GIS analysis, field research and desk based research, policy review and evaluation, socio-economic impact assessment and population and labour modelling.

She has assisted on the production documents to support Planning Applications such as socio-economic impact assessments as part of EIA, Health Impact Assessments, Economic Impact Assessment, Social Value Statements and Equality Impact Assessment.

Key Experience

Mixed-use development in London – complex demographic and labour market baseline analysis and socio-economic impact assessments;

Health Impact Assessment – analysis of potential health effects of proposed development across UK.

Social Value – analysis of social and economic impacts of development from both quantitative and qualitative perspectives

New Barnsbury – Uma has contributed to the research and data analysis for New Barnsbury, supporting the design process in achieving quality of placemaking; New Barnsbury is an approved estate redevelopment in Islington of up to 950 homes, including affordable housing;

Key clients

Places of People Mount Anvil
Oxford University Development
Canary Wharf Group
Lipton Rodgers Development & Hines
Get Living

Key projects

New Barnsbury quo p
Teviot Estate
West Kentish Town Estate
Begbroke Innovation District
Heathbourne Green
Chelmsford Garden Community
18 Blackfriars
101 Whitechapel
Beckton Gasworks
East Village



Begbroke Innovation District – Uma has undertaken extensive policy analysis, data analysis and has supported the strategic case making for the development. The plans for the site at Begbroke include the further expansion of the Science Park, the provision of approximately 1,900 homes and associated placemaking to respond to housing needs in Oxfordshire.