



Charlotte Williams

Associate

BSc Geography and Urban and Regional Planning, MSc Town Planning and MRTPI

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Areas of expertise

Charlotte is a chartered town planner who has been involved in a wide range of projects since she joined Quod in Spring 2019. The majority of Charlottes experience is in the commercial property, particularly industrial and logistics developments across the UK.

Charlotte also works on projects across sectors including retail, mixed-use development and residential developments with particular experience working on hotel and office projects in London.

Charlotte works on all stages of a project from inception through to delivery and provides excellent project management assistance to clients throughout the planning stage of a project.

Key experience

Charlotte has predominantly worked in a private consultancy, which has given her a solid platform to develop a good commercial understanding, something which she recognises is vital for clients.

By providing sound advice and submitting planning applications on behalf of clients, Charlotte has an excellent understanding of planning policy and the approach needed to gain planning approval for her clients.

Equation Properties Limited – Charlotte assists in advising on a number of employment sites, providing pre-acquisition advice which assists Equation to identify suitable sites for development. Charlotte also leads in the preparation and submission of planning applications for new employment land proposals, for example Orwell Logistics Park, Felixstowe and Horizon 29, Bolsover.

Aviva Life & Pensions UK Limited – Charlotte manages the preparation and submission of planning applications for new employment land proposals. Most recently, this has included a

Key projects

Orwell Logistics Park, Felixstowe
Horizon 29, Bolsover
Bushey Road, Raynes Park
Wolseley Business Park, Watford
Trinity Trading Estate, Sittingbourne
Empire Mews, Streatham
Travis Perkins, South Road, Birmingham

Key clients

Travis Perkins Plc
Equation Properties Limited
Arax Properties
Harleyford Capital
Kier Property Group
Yeats Limited
Aviva Life & Pensions UK Limited
TJ Morris Limited



“last-mile logistics” scheme in Raynes Park, South London which was approved under delegated powers.

Kier Property Group – Charlotte assists in advising on a number of employment sites, providing pre-acquisition advice which assists Kier to identify suitable sites for development. Charlotte also manages the preparation and submission of planning applications for new employment land proposals.

Harleyford Capital – Charlotte manages the preparation and submission of planning applications for new employment land proposals, for example Wolseley Business Park, Watford.

Yeats Limited – Charlotte assists with and manages the preparation and submission of planning applications for new residential and mixed-use developments. Most recently, this has included an approved 114-bed hotel scheme in Streatham, London.

Travis Perkins Group – Charlotte assists in providing a range of planning and asset management advice for the Group. She also leads in preparing planning applications for new development proposals.