



A Quod project sheet

# Fountain Retail Park Oldbury

## Role

Quod provided Hammerson with strategic advice regarding safeguarding an extant planning permission, and the implications of the Community Infrastructure Levy (CIL), prior to leading the design team in preparing a planning application for the redevelopment of vacant land, on the edge of Oldbury town centre for retail (food and non-food) uses.

As lead consultants, Quod co-ordinated the submission of a planning application to provide circa 17,000sqm of retail space and approximately 800sqm of restaurant and café space. Quod prepared a detailed Retail Impact Assessment, in addition to a Planning Statement and a Statement of Community Involvement in support of the proposals. Quod also screened out the prospects of the proposals being deemed EIA development, and led on the public consultation exercise.

Planning permission was granted in 2016, entirely devoid of any controls regarding retail use, and subject to a very limited range of S106 obligations.

## Description

Retail

## Client

Hammerson

## Planning Authority

Sandwell District Council

## Expertise

Planning	✓
CIL	✓
Environmental Planning	
Development Economics	
Socio-economic	
Infrastructure	
Strategic Land Promotion	
Regeneration	
CPO	

## Project Type

Infrastructure	
Major Mixed Use	
Residential	
Retail & Commercial	✓
Industrial, Logistics and Warehousing	