



Emma Wreathall

Senior Planner

MA Planning Policy and Practice

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Areas of expertise

Emma's particular area of specialism is on residential-led strategic developments, from Local Plan promotion to delivery. Emma also has extensive experience of the Planning Appeal (S78) system, having assisted in the preparation, submission and day-to-day management of a number of Public Inquiries and Informal Hearings (ranging between 1 to 8 days). Emma's key experience is in the promotion and delivery of strategic developments. Most recently, Emma has advised and managed a phased strategic-scale development on behalf of a Consortium of four national housebuilders in Horley, Surrey.

Key experience

North West Horely Sector - Emma was the planning agent on behalf of a Consortium of developers for an urban extension of 1,510 dwellings, local centre, open space uses plus associated infrastructure.

Former Morrisons, Hounslow – Emma led on the preparation and submission of a planning application for 176 affordable dwellings and retail convenience store in the London Borough of Hounslow

Fant Farm, Maidstone – Emma assisted in the preparation and management of a S78 Appeal for 225 dwellings, which included extensive analysis of the Council's 5-year housing land supply, and played an active role in supporting Counsel and the team at the 2-week Public Inquiry.

Herne Bay Golf Course, Kent – During 2015, Emma assisted in the preparation and submission of a Hybrid planning application for a mixed-use development of 572 dwellings, 60-bed care home, doctors surgery, a sports hubs and sporting facilities. Alongside the application, Emma assisted in the site's promotion through the Local Plan process and extensive local engagement.

Key projects

Key clients

Taylor Wimpey
Crest Nicholson
A2Dominion Developments
Persimmon Homes
Gleeson Strategic Land
Redrow
Quinn Estates
Croudace Homes Group



Land at Shenfield, Brentwood – Emma assisted in actively promoting a new strategic development of approximately 600 dwellings, currently within the Metropolitan Green Belt. The site is currently subject to a draft Local Plan site allocation.

Leybourne Grange, West Malling – Emma was the planning agent on the conversion and refurbishment of a Grade II Listed Building to provide 23 flats.