



Waterbeach North of Cambridge

Role

Quod's socio-economic and development economics teams provided strategic advice to support Urban & Civic's planning application to develop a new community at the former Barracks and Airfield in Waterbeach, to the north of Cambridge.

Quod helped make the strategic case for housing development in that location to support the growth of the important hi-tech cluster around the Cambridge Science Park in the north of the City.

We developed a robust evidence base, drawing on a range of social and economic data, that demonstrated how historic patterns of development had held back economic growth, in part because of how infrastructure had been provided. We went on to demonstrate how Waterbeach, combined with planned infrastructure investments, could support faster growth in the north of the City whilst also delivering more sustainable commuting patterns.

The work informed the outline planning application submitted in February 2017, and broader consultation and advocacy work with local and regional stakeholders.

Description

Strategic advice for a new community

Client

Urban & Civic

Planning Authority

South Cambridgeshire District Council

Expertise

Planning

CIL

Environmental Planning

Development Economics ✓

Socio-economic ✓

Infrastructure

Strategic Land Promotion

Regeneration

CPO

Project Type

Infrastructure

Major Mixed Use ✓

Residential

Retail & Commercial