## Elin Fradgley Director

BSc Environmental Biology/ MSc Environmental Biology

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## **Areas of expertise**

Elin is a highly experienced environmental planning consultant with over 20 years experience in providing advice to both the private and public sectors. Central to her expertise is Environmental Impact Assessment (EIA). Elin is responsible for Quod's Environmental Planning team and works across a diverse range of projects and services. Elin's EIA leadership expertise includes large scale urban regeneration, leisure, strategic greenfield housing sites and infrastructure. She is passionate about providing clients with a service which centres on an understanding of commercial and environmental risks and focuses on helping to achieve project objectives and achieve better places. Elin's approach to EIA is both pragmatic and proportionate.

Elin also provides strategic advice to clients on environmental planning strategies and services, including constraints analysis, feasibility and options analysis, Local Plan site promotion, development of embedded mitigation strategies, and also is experienced in stakeholder engagement.

## **Key experience**

**Gilston Area (Places for People)** – EIA Project Director process for Garden Village proposals of 8,500 homes with major highway infrastructure, including a new road crossing over the River Stort. The role involved systematic risk management, participation in stakeholder events and briefings for planning officers on EIA matters.

**Clarendon Gas Works (St William)** – EIA Project Director for mixed use re-development of this former gas works providing around 1,700 homes and employment uses, uplifting the previous permission. Quod played a key role in co-ordination of visual and heritage advice in relation to key views and advised on the setting of parameters for the outline planning application to ensure maximum flexibility.

## Key clients

Places for People LB Waltham Forest British Land St William Battersea Power Station Development Company Equation Properties Securities Hammerson Standard Life AXA/Friends Life Aviva Investors Equation Properties



**AQUIND Interconnector (AQUIND Ltd)** – EIA peer review role for DCO project of electricity interconnector project between France and the UK and input to options appraisal.

**EIA Review for LB Waltham Forest –** Project Director for EIA advice and review services across a portfolio of development projects in LB Waltham Forest.

**London Resorts –** Advice to local planning authorities on the Development Consent Order and local impacts of redevelopment proposals, including Swanscombe Peninsula SSSI.

**Genome Campus, Hinxton (Wellcome Trust)** – EIA Project Director for major 150,000 sqft expansion of the Genome Campus in South Cambridgeshire, including 1,500 new homes within a landscaped masterplan.

**The Leisure Hall, Meadowhall (British Land)** – EIA Project Director for retail/leisure focused extension to Meadowhall. Quod delivered a focused ES through successful negotiation with the City Council and ensure the client on complex air quality and transport effects.

**Brent Cross Cricklewood (Hammerson and Standard Life)** – EIA Project Director advising on delivery stages of 2014 outline planning permission, including RMAs and planning conditions relating to open space and major infrastructure proposals, discharge of planning conditions and various amendments for this £4.5 billion scheme. Engagement with Highways England as part of s.278 process on environmental matters and other key stakeholders.

Battersea Power Station (Battersea Power Station Development Company) – Project Director providing advice

to on this major project, including EIAs of Phase 2 Section 73 Applications relating to detailed proposals for the Grade II\* listed Power Station, Phase 3 (designed by Gehry Partners and Foster+Partners), Phase 4a (affordable housing scheme designed by Patel Taylor) and Cringle Dock (Safeguarded Wharf Waste Transfer Station with residential use above) and Future Phases applications.