



A Quod project sheet

Whitgift Shopping Centre Croydon

Role

Quod is leading on all planning matters related to the comprehensive redevelopment of the Whitgift Centre in the heart of Croydon Town Centre.

The site benefits from an extant outline planning permission which Quod helped secure in February 2014. Since 2014 Quod has advised on CPO and a scheme re-design leading to a revised outline application being submitted in 2016. Consent was granted for the revised scheme in April 2018.

The current proposals involve the demolition of the existing outdated shopping centre and its redevelopment to provide circa 170,000sqm of retail floorspace, circa 17,000sqm leisure floorspace, up to 1,000 homes, hotel and student floorspace and over 3,000 car parking spaces. New areas of public realm and infrastructure are also proposed.

Quod worked closely with planning officers at Croydon Council to secure a strong recommendation for approval for the proposals. The application was unanimously approved at planning committee in November 2017, with officers recognising the proposals represent a once in a generation opportunity to completely transform the heart of Croydon town centre.

Quod continues to advise through the implementation stages.

Description

Strategic planning advice; preparation of planning applications; and subsequent negotiation of planning consents for major mixed use town centre redevelopment.

Client

Croydon Limited Partnership (Hammer-son & Westfield JV)

Planning Authority

London Borough of Croydon

Expertise

Planning	✓
CIL	✓
Environmental Planning	✓
Development Economics	✓
Socio-economic	✓
Infrastructure	
Strategic Land Promotion	
Regeneration	✓
CPO	✓

Project Type

Infrastructure	
Major Mixed Use	✓
Residential	
Retail & Commercial	
Industrial, Logistics and Warehousing	