



Bentley Bridge Shopping Park Wolverhampton

Role

Quod advises AXA Real Estate on all planning and retail matters arising at the 200,000 sq ft Bentley Bridge Shopping Park in Wolverhampton. When initially instructed there were more than 10 vacancies. These have been reduced to just three following a succession of negotiated planning consents with subsequent lettings to Aldi, TK Maxx, JD Sports and Next.

The approach to relaxing restrictions at the Park, including widening of goods conditions, additional mezzanines and introducing alternative uses, has been underpinned by developing strong relationships with Council Officers, Councillors and the Chief Executive.

This coordinated and successful planning strategy has changed the face of the Park and the Council's attitude towards proposals within it. Quod continue to foster relations through ongoing asset management work.



Description

Retail Park Asset Management

Client

AXA Real Estate

Planning Authority

Wolverhampton City Council

Expertise

- Planning ✓
- CIL
- Environmental Planning
- Development Economics
- Socio-economic
- Infrastructure
- Strategic Land Promotion
- Regeneration
- CPO

Project Type

- Infrastructure
- Major Mixed Use
- Residential
- Retail & Commercial ✓