



## Tom Dobson Director

BA (Hons)

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### Areas of expertise

Tom provides advice to clients on the strategic positioning of development projects to meet decision makers' objectives and secure planning consent. He has a comprehensive knowledge of the economic and demographic assessment of sites and development projects, a track record of anticipating and influencing public policy, and practical hands on experience of developing and delivering major regeneration projects.

He uses these skills to input to the masterplanning of major sites and new settlements, the production of planning application documents and scheme advocacy, inputs to site representations and presentation of clients' cases at EIPs, and negotiation on and planning for delivery of social infrastructure and delivering community benefits. He has a detailed knowledge of how the public sector operates, including local and community governance, planning and financing social infrastructure, including schools, and economic development and employment training programmes.

### Key experience

Tom has worked on many of the largest development projects in the UK, including large urban mixed use developments, new settlements and communities, infrastructure and strategic planning, and policy development and schools planning work.

#### Urban Mixed Use Development:

**Wembley City** – Strategic advice, masterplan input, socio-economic assessment, regeneration strategy, Section 106 negotiations and EIP appearance.

**Stratford City** – Strategic advice, masterplan input, socio-economic assessment (including original and Section 73 submissions), regeneration strategy, Section 106 negotiations, jobs and business strategy development, education advice.

### Key projects

Wembley City  
Brent Cross Cricklewood  
Stratford City  
Brierley Hill  
North Harlow  
Kodak, Harrow  
Hinkley Point C  
Ebbsfleet Valley  
Camden Lock Village  
Lodge Hill, Chattenden  
Vauxhall Nine Elms –  
Embassy Quarter  
Slade End Farm  
Barking Riverside  
Leith Docks  
Southall Gasworks  
Bridges Wharf  
Northumberland Development  
Project  
Elephant and Castle  
Chelsea Barracks  
New Islington  
Chiswick Park  
The Parabola  
Green Park Village,  
Reading



**Brent Cross Cricklewood** - Strategic advice, masterplan input, schools and social infrastructure planning, socio-economic assessment, regeneration strategy, Section 106 negotiations, implementation advice.

**Chelsea Barracks** – Masterplan input, socio-economic assessment, social infrastructure and children’s play space planning, socio-economic report.

**Vaxhall Nine Elms, Embassy Quarter** – Masterplanning advice, social infrastructure advice, review and input to GLA planning area policies, socio-economic assessment.

#### **New Settlements and Communities:**

**North Harlow** – Masterplan input, community consultation, social infrastructure advice, Governance Strategy.

**Stanton, Derbyshire** – Masterplan input, community engagement and consultation, local authority liaison.

**Ebbsfleet Valley** – Community Development Strategy.

**Lodge Hill, Chattenden** – Strategic advice, masterplan input, liaison and consultation with local authorities and stakeholders, community consultation, economic strategy.

#### **Infrastructure & Strategic Planning:**

**Hinkley Point C** – Socio-Economic Assessment – technical lead, liaison with local authorities, socio-economic assessment.

**East London Line Extension** – Economic Study.

**London Development Agency** – Spatial Priorities Review.

**Lower Lea Valley Opportunity Area Planning Framework** – Social and Economic Strategies.

#### **Policy Development and Schools Planning:**

**Circle Initiative** – worked with Central London Partnership to secure funding for London’s first pilot Business Improvement Districts (BIDs) and establish the pilot programme.

**Paddington Waterside Partnership (PWP)** – undertook initial study which supported PWP’s groundbreaking jobs brokerage programme, which has subsequently been expanded across the City of Westminster in partnership with the Council.

**Barking Riverside** – Joint schools planning study for the council and Barking Riverside Limited to identify requirements from this 10,000 home development, supported funding bids and managed the architect appointment process for the schools and neighbourhood centre.

#### **Key clients**

Land Securities

Hammerson

EDF Energy

Harlow North Joint Venture

Stanhope

Lend Lease

Standard Life

Chelsfield Partners

New East Manchester URC

Barking Riverside Limited

Berkeley Group

Ballymore

Quintain Estates and Development