



A Quod project sheet

Brent Cross Cricklewood

Role

Quod is providing strategic advice on planning, social infrastructure and economic development issues to the Brent Cross Cricklewood Development Partners (Hammerson PLC and Aberdeen Standard Investments). The scheme will comprehensively regenerate the 151 ha site to create a new town centre incorporating a transformed Brent Cross Shopping Centre, over 100,000sqm of retail floorspace, 7,500 residential homes, 300,000sqm of office floorspace, community uses, leisure uses, as well as substantial public realm and infrastructure improvements.

Quod has been leading on all planning aspects of the project for over a decade. This has included the preparation, submission and subsequent negotiation of an outline planning permission, one of the largest applications in London. Quod has been retained to support the Development Partners in the detailed implementation of the project and secured a Section 73 permission for modifications to be scheme in addition to a series of Reserved Matters Approvals for the first phases of the scheme, which include significant infrastructure improvements and the development of the new town centre north of the A406. Quod have also secured a number of amendments to the scheme's phasing to reflect changes to delivery and the market.

In time, Brent Cross Cricklewood will become a new town centre and realise the Mayor's aspirations for this key strategic Opportunity Area. The scheme will bring some 27,000 jobs, 7,500 new homes, a significantly improved shopping centre, a new commercial district and a new high street together with parkland and open space. The plans will also deliver substantial investment into transport and community facilities, including new schools, health facilities, public transport interchanges, bridges and road junctions.

Quod prepared evidence and acted as expert witness on planning matters at the successful Compulsory Purchase Order Inquiry.

Description

Mixed use regeneration

Client

Hammerson PLC and Aberdeen Standard Investments

Planning Authority

London Borough of Barnet

Expertise

Planning	✓
CIL	
Environmental Planning	
Development Economics	✓
Socio-economic	✓
Infrastructure	
Strategic Land Promotion	
Regeneration	✓
CPO	✓

Project Type

Infrastructure	
Major Mixed Use	✓
Residential	✓
Retail & Commercial	✓
Industrial, Logistics and Warehousing	