



Ben Ford Board Director

BSc (Hons) DipTP DipSurv MRTPI

ben.ford@quod.com



Areas of expertise

Ben is a chartered town planner with twenty three years of experience in the private sector, is a founding Director of Quod and sits on its Board. Ben provides commercial planning advice within a range of property sectors including residential, retail, leisure, and commercial. Ben specialises in ground breaking large scale mixed use developments in London co-ordinating project teams. Ben has been called on a number of occasions as an expert witness.

Key experience

Lea Bridge Gasworks, Waltham Forest – Detailed planning permission for 573 homes, 582m² commercial floorspace and buildings up to 18 storeys.

Wembley Park Station Car Park, Brent – Detailed planning permission for 454 new homes. 1,101m² of TfL offices accommodation, 115m² Class E and buildings of up to 28 storeys high.

Bow Common Gasworks, Tower Hamlets – Hybrid planning permission for 1,450 homes, 3,275m² commercial floorspace and buildings up to 16 storeys.

Grand Union, Brent – Hybrid planning permission for 2,426 new homes, 2.3 ha of new open space and buildings of up to 28 storeys high.

Smugglers Way, Wandsworth – Detailed planning permission for 554 homes in 13 buildings ranging from 8 to 15 storeys and 3,014m² of retail and business floorspace.

Swandon Way, Wandsworth - Detailed planning permission for 480 homes up to 17 storeys and 1,618m² of flexible commercial floorspace.

Carpetright, 651-657 Old Kent Road, Southwark – Detailed planning permission for 262 homes in buildings up to 20 storeys and 2,096m² of flexible commercial floorspace.

Expert Witness, Public Inquiry

Royal Road, LB Southwark
Chelsea Estate, Royal Borough of Kensington and Chelsea
Brenntag, 215 Tunnel Avenue, Royal Borough of Greenwich
Featherstone School, Ealing
St Pancras Way, Camden

GLA Call-in Hearings

Pentavia Retail Park, Mill Hill, LB Barnet

Key clients

Avanton
Barratt Homes
B&Q
Clarion
DTZ Investors
Department for Transport
Landsec
Legal and General
London and Region
London Square
Meadow Partners
Mitheridge Capital Management
St George
St William
Scotia Gas Networks (SGN)
Telford Homes



Haringey Heartlands, Haringey – Hybrid planning permission comprising 1,800 homes and 10,000m² commercial floorspace.

Chelsea Creek, Hammersmith & Fulham – Detailed planning permission for a 31 storey building and 415 homes.

Lombard Wharf, Battersea – Detailed planning permission for a 28 storey building on the River Thames Southbank comprising 135 residential units and 500m² of commercial floorspace.

St Michael's Square, Croydon – Detailed planning permission for 232 homes within two tall buildings of 25 storeys and 21 storeys.

Pentavia Retail Park, Mill Hill, Barnet – GLA Call-in approval – detailed planning permission for buildings up to 16 storeys and 844 homes and commercial floorspace.

British Gas Site, Purley Way, Croydon – Detailed planning permission for a mixed use proposal comprising 10,000m² of commercial floorspace; 845 residential units; nursery school and PCT; and deculverting of the River Wandle across the site.

West Hendon, Barnet – Hybrid planning permission for demolition of West Hendon Estate and erection of 2,000 new homes and 3,000m² of commercial floorspace adjacent to the Welsh Harp including four tall buildings up to 30 storeys. Awarded CIL Exceptional Circumstances Relief.

Stonegrove Estate, Barnet – Hybrid planning permission for the demolition of the existing estate and erection of 937 new homes and community facilities across a 12 hectare site adjacent to the Green Belt.

Trenchard House, Soho, Westminster – Detailed planning permission for 76 residential units and 2,000m² of retail and restaurant floorspace.

Osiers Gate, Wandsworth – Detailed planning permission for 275 homes, a 21 storey tall building and 3,000m² of commercial floorspace.

Former Cane Hill Hospital, Croydon – Hybrid planning permission for redevelopment of a 80ha site in the Green Belt for 660 houses, 5,000m² of commercial floorspace and new landscaped park.

Oriental City, 399 Edgware Road, Brent – Hybrid planning permission for a new Morrisons foodstore; 250 residential units, nursery and primary school for 480 pupils and a new Oriental Shopping Mall.

BMW & Booker, Nine Elms, Wandsworth – Detailed planning permission for buildings up to 18 storeys, comprising 307 homes and commercial floorspace.