



# Elliott's Field Retail Park Rugby

## Role

Elliott's Field is an existing retail park consisting of over 15,000sqm of Class A1 comparison floorspace. The Retail Park is visually dated, and its design and layout no longer meet modern retailer requirements or customer expectations. Following Hammerson's acquisition of the Retail Park, Quod were appointed to prepare and submit a planning application to redevelop and expand the retail park to create a 30,000sqm open Class A1 retail facility.

Quod were appointed as lead consultant to coordinate the technical team in the preparation and submission of the application, and specifically to undertake the Retail Impact Assessment. Planning permission was granted in July 2013.

Quod were retained to assist defend the permission against legal challenge which was dismissed on all grounds in May 2014. The development has now been implemented and Quod continue to assist with various asset management initiatives including applications to discharge planning conditions and amendments to the planning permission.

## Description

Retail Park

## Client

Hammerson Ltd

## Planning Authority

Rugby Borough Council

## Expertise

Planning



CIL

Environmental Planning

Development Economics

Socio-economic

Infrastructure

Strategic Land Promotion

Regeneration

CPO

## Project Type

Infrastructure

Major Mixed Use

Residential

Retail & Commercial

