



# Profile

## Sarah Price Director

BA Urban Planning and Management,  
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### Areas of Expertise:

Sarah has experience in a wide range of residential, commercial, infrastructure and mixed use projects gained from 13 years working in the private sector. Sarah has particular expertise in coordinating large project teams with a wide range of consultants. Her work in the residential, commercial and infrastructure sectors has given her key experience in managing complex planning issues, including the interrelationship between commercial development and local residential impact.

Sarah has worked in all areas of planning including airports, infrastructure, commercial, retail, residential, mixed-use and minerals planning. Sarah has represented clients as an expert witness at Public Inquiry, LDF EiP's (Examinations in Public) and at Informal Hearings and instructs Counsel.

### Key Experience:

#### Residential and Estate Regeneration:

- **Maitland Park Estate, Camden** – Sarah is acting for London Borough of Camden in relation to an application for 115 residential units, the re-provision of the TRA hall, and a multi-use games area
- **Bacton Low Rise, Camden** – Sarah has acted for London Borough of Camden in relation to a scheme for 290 residential units, employment floorspace and new open space. The application involved complex planning issues including impact on listed buildings, loss of employment units and managing relationships with the local community.
- **Sherwood Close, Ealing** – Sarah is acting for Affinity Sutton in relation to a scheme for 209 residential units and a community centre. The application involves complex planning issues including managing relationships with the Council and local community and balancing economic viability with issues such as the proposed energy strategy.

### Key Projects:

Bacton Low Rise  
Sherwood Close  
Maitland Park Estate, Kiln Place, Camden  
Bluewater  
New District Centre, Derriford, Plymouth  
Walney Extension  
Hinkley Point C  
Heathrow  
Merton Industrial Estate  
Barwell Business Park

### Key Clients:

London Borough of Camden  
Lend Lease  
Heathrow Airport Limited  
DONG Energy  
EDF Energy  
Big Yellow Self Storage  
Aviva  
Davies Street Properties  
British Land  
Dawnan  
Great Ormond Street Hospital

### Appeals:

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### Commercial:

- **Big Yellow Self Storage, Various sites** – Sarah has acted for nearly 10 years providing planning advice and obtaining planning permission for Big Yellow Self Storage in relation to the acquisition and development of over 50 stores. Sarah has obtained planning permission for self storage and mixed residential, industrial and self storage schemes.
- **Big Yellow, New Cross** – Sarah acted as expert planning witness to secure successful planning permission and costs appeals for a new self storage centre at New Cross, Lewisham, giving evidence on planning policy, residential amenity and employment land supply issues.
- **Aviva, Merton and Barwell** – Sarah acts for Aviva in providing ongoing advice in relation to their assets at Merton and Barwell Industrial and Business Parks.
- **Hotel, Lower Mortlake Road, Richmond** – Sarah acted for the landowners and negotiated with the local planning authority and co-ordinated the public consultation exercise in relation to the development of a 98 bed hotel in Richmond, which is to be operated by Premier Inn.

### Retail:

- **Bluewater** – Sarah acted as planning consultant advising on strategic planning issues in relation to an application for a 30,000sqm extension of Bluewater, Kent. Sarah managed the preparation of the Planning Statement and Retail Impact Assessment and co-ordinated the other application documents to secure a resolution to grant planning permission from Dartford planning committee.
- **New District Centre, Derriford, Plymouth** – Sarah is acting for the joint landowners in relation to the promotion of a new District Centre in Derriford, Plymouth. Sarah initially promoted the site to secure an allocation in the Core Strategy, represented the landowners at an examination in relation to the AAP, which sought to allocate an alternative site and was withdrawn, and is currently working with the local authority in relation to the submission of an outline application.

### Infrastructure:

- **DONG Energy, Walney Extension** – Sarah acted for DONG Energy in relation to their application for a significant extension to their existing wind farm off the coast of Heysham, Lancashire, to successfully secure DCO consent.
- **Hinkley Point C** – Sarah was part of the team advising EDF Energy

Big Yellow Self Storage,  
New Cross

Big Yellow Self Storage,  
Gypsy Corner

127-129, Malden Road, Cheam



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on their application to the Planning Inspectorate for development consent for the construction of Hinkley Point C.

- **Heathrow Additional Capacity** – Sarah is currently advising HAL on masterplanning and strategic planning advice at Heathrow in relation to their submission to the Airport's Commission.