

Profile

Elva Phelan

Associate

BA (Mod), Geography, MSc Town & Country Planning
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Areas of Expertise:

Elva's expertise is focused around the social and economic impacts of development. She has worked on a wide range of large scale regeneration projects across London and throughout the UK providing strategic advice to both private and public sector clients.

Elva's role offers clients various services throughout the planning process, from pre-application masterplanning advice on the requirements for social infrastructure to the preparation of planning application documents such as Regeneration Statements, socio-economic assessments as part of the Environmental Impact Assessment process, Health Impact Assessments, Economic Impact Assessments, Employment and training strategies and advising on Section 106 Agreements.

Elva has developed a particular specialism in a number of areas, including; bespoke demographic modeling; assisting on the development of detailed population analysis models; the economic impact of development; putting together Employment and Training strategies for developments and the assessment of the requirements for open space and playspace arising from new developments.

Key Experience:

- **Shell Centre** – Elva worked alongside the planning team over the course of preparing the planning application for the redevelopment of the Shell Centre in Waterloo. Her role included inputting into the masterplanning process to determine the social infrastructure and playspace requirements arising from the development proposals. In addition, Elva undertook stakeholder consultation to understand the local priorities with a particular focus on employment and training. Elva prepared the socio economic assessment for the Environmental Impact Assessment and the Regeneration Statement as part of the suite of planning

Key Projects:

Shell Centre
Television Centre
Heron Quays West
Newfoundland
Camden Lock Village
Embassy Gardens
Elephant & Castle
New Covent Garden Market
Fulham Wharf
US Embassy
Crowthorne TRL Site
Alconbury
Northern Line Extension
Westfield White City
Westfield Croydon
Station Hill Reading
Harrow View
Wood Wharf

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application documents.

- **Vauxhall Nine Elms Battersea Opportunity Area** – As one of London's largest strategic regeneration projects there is a significant level of development planned for this area over the next 20 years. Elva has worked on assessing the social and economic impacts of schemes within the area taking into account the existing local context and the projected future baseline.
- **Northern Line Extension** – Elva has worked on the preparation of the Transport Works Act Order for the extension of the Northern Line from Kennington including two new stations at Nine Elms and Battersea Power Station. Elva's role included the assessment the potential regeneration benefits arising from the implementation of the NLE. In addition she provided advice on the Environmental Impact Assessment and Health Impact Assessment prepared for the TWAO.
- **Elephant & Castle** – Provided socio-economic advice relating to the regeneration of the Heygate Estate and surrounding sites in Elephant and Castle. Elva's role included the socio-economic assessment for the Environmental Impact Assessment, Health Impact Assessment and input into the masterplan.
- **BBC Television Centre** – Assessed the socio-economic and regeneration impacts of the proposed refurbishment and redevelopment of the BBC Television Centre in White City. Work involved the preparation of the socio-economic chapter of the Environmental Impact Assessment and the Regeneration Statement for the planning application.
- **Belfast City Airport** – Assessment of the socio-economic impacts of a runway extension, considering the indirect employment effects, including business benefits from improved infrastructure..
- **Camden Lock Markets** – Provided an assessment of the economic and employment impacts of the redevelopment of Camden Lock Markets, producing an Economic Impact Assessment as part of the planning application. In addition, Elva undertook the socio-economic assessment for the Environmental Impact Assessment and a Health Impact Assessment.
- **Wood Wharf** – Advised on the social infrastructure required to support the regeneration of Wood Wharf on the Isle of Dogs in the London Borough of Tower Hamlets. This involved extensive consultation with stakeholders and service providers including healthcare and education provision as well as input into the masterplan for the design, location and scale of facilities provided. Elva was involved in developing the Employment and Training Strategy for the project. This sought to identify employment opportunities generated by the construction and end-use phases.

Key Clients:

Berkeley Group
 Canary Wharf Group
 Qatari Diar
 Stanhope PLC
 Land securities
 Sainsbury's
 TfL
 LLDC
 Lend Lease

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She also produced application documents including the socio-economic chapter of the EIA and the Regeneration Statement.
